

6TH ANNUAL
FASHION/TECH HACKATHON
HELP REDEFINE THE FUTURE OF FASHION

JANUARY 25 - 27, 2019 | KENT STATE UNIVERSITY



SMART ACCESSORY
SECURITY



EXERCISE WATCH



SMART GLASSES



ACTIVITY TRACKERS



TABLET COMPUTER



SMART SNEAKERS



HEALTHCARE DEVICES



SMART GARMENTS



SMARTPHONE



SMARTWATCH

GET INVOLVED AS A SPONSOR

A partnership of the **TechStyleLAB** and **LaunchNET** and **Design Innovation** at Kent State University, the Fashion/Tech Hackathon gathers students from many majors from across the nation, and brings them together with mentors and sponsor companies over a 36-hour period, to unlock creativity and apply breakthrough ideas that result in innovative concepts and products.

From wearable tech to new apps to new ways to use existing technologies, students solve problems by using fashion and technology tools and solutions, and win prizes. Sponsors and mentors have access to possible future employees and innovative, leading-edge products.

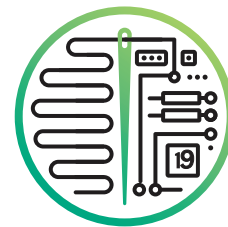
The event typically hosts 150 - 200 student participants from and has included representatives from 50 different universities. Attendees have come from more than 20 majors with a nearly equal split of male/female and a highly diverse set of backgrounds/ethnicities. More than 70% were first-time hackers.

This year, students will compete for awards totaling a value of at least \$4000.

BE A PART OF A COLLABORATIVE EXPERIENCE THAT'S INCREDIBLE, FUN AND REWARDING...

...and meet some of the best new creative talent out there. As a sponsor, you'll get to know the next generation of innovators as they work on applications and products that will define new horizons in fashion and technology.

- > **SPONSOR AN AWARD** - help give students a topic related to your field to focus their project.
- > **BRING MENTORS** - help students address project issues, build lasting relationships and recruit future employees.
- > **BRING TECH** - Let the students hack your tech and see what happens
- > **SEND SWAG** - Build great brand recognition for your company.



SPONSOR AT ANY LEVEL AND ENJOY THESE BENEFITS

	PLATINUM \$5,000	GOLD \$3,000	SILVER \$2,000	BRONZE \$1,000
GENERAL				
Introductory keynote	•			
Name an award	•			
Judge Final Hacks	•			
Named host for special side event	•	•		
Reserved table at hacker space	•	•	•	
Bring company mentors	•	•	•	•
Thank you at opening/closing ceremonies	•	•	•	•
Bring hardware to share	•	•	•	•
MARKETING Your				
swag give away	•	•		
Logo on website and information packet	LARGE	MEDIUM	SMALL	SMALL
Logo on shirts	•	•	•	•
RECRUITING				
Distribute recruiting materials	•	•	•	
Bring recruiting materials	•	•	•	•

SPONSOR A CUSTOM PRIZE

Sponsor one of the above tiers, then purchase your own named prize and select its winners.

SEND MENTORS

Provide a hackers with support through mentorship during the event.

SPONSOR A MEAL

main meal or snack and get sponsor recognition. We'll even handle the catering details for you and bill you for the charges.

Sponsorships and donations by check should be made payable to the "Kent State University Foundation" with TechStyleLAB in the memo line. Mail to: TechStyleLAB, P.O. Box 5190, 515 Hilltop Drive, Kent State University, Kent, OH 44242-0001

Or can be donated directly online using the link below:

https://secure2.convio.net/ksu/site/Donation2;jsessionid=00000000.app20119b?df_id=3942&mfc_pref=T&3942.donation=form1&NONCE_TOKEN=A6099F96A8CA535AF15301DFF800AE88

Donate online here!



CONTACT US AT
fashtechhack@kent.edu

FOLLOW US AT
www.fashiontechhackathon.com